

# Legislative Report

June 8, 2004

## Federal Report

- \* On April 30, 2004, the President signed a third extension of TEA-21 into law (P.L. 108-224). This extension expires on midnight June 30, 2004.
- \* Before the May 20, 2004 Memorial Day recess, the U.S. Senate approved its appointment of 21 Senators who will negotiate with House transportation leaders over the details of the TEA-21 renewal legislation. The U.S. House of Representatives will not complete their appointments until they reconvene on June 2, 2004.

## Miscellaneous

- \* As discussed at the April Board Meeting, further communication with ARTBA is forthcoming regarding teaming arrangements.
- \* As requested by President Jones (05-21-04), the committee was pooled regarding which version of the Reauthorization bill to support via a follow-up letter. The Senate version was recommended with a suggestion to include language to merge some of the best features of the House Bill.

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Perry M. Schweiss  
Legislative Review Chair

The committee, including four (4) members not on the Board, consists of:

- o Dick Prentice – Delaware Valley Section and on the National Board
- o Rich Clifton – Greater Hampton Roads Section and on the National Board
- o Caroline Duffy – Triko Valley Section
- o Al Algazi – Southern New Jersey Section
- o Cecilia Henke – Franklin Section
- o Calvin Leggett – Carolina Triangle Section

## New Sections

# ASHE New Sections Committee June, 2004 Report

The New Sections Committee met before the April 24, 2004 Board Meeting. Progress reports were provided on the status of potential new sections in New York, Indiana, Minneapolis, and Charleston.



New York City appears to be in a very good position to charter a new section within a few months. They've met and a core group of locals are working to recruit charter members. The interest is high and several have submitted applications for membership. Al Algazi and Rod Pello have represented ASHE National in organizing this new section.

This is a great opportunity to expand ASHE into the northeast. There are several other potential section locations in other parts of New York City and in cities such as Albany, Schenectady and Buffalo. Boston is also a logical northeastern expansion city.

Kevin Duris was recently contacted by Ed Nobles with an interest in starting an ASHE section in Louisville, Kentucky. Ed is associated with Independent Concrete Pipe Company in Louisville. He is currently contacting locals to establish a core group and plan a meeting to initiate the recruitment and charting process. Both New York and Kentucky border existing ASHE states and fit nicely into the existing organizational structure.

The Committee continued to discuss methods of promoting ASHE on the National level. The fact that ASHE is virtually unknown outside the membership and existing section boundaries creates a significant challenge for creating new sections. Currently, the organization functions as a group of local sections rather than a national organization. It is desirable to promote the organization nationally to accelerate expansion and national recognition.

Respectively Submitted by

Ron Purvis, P.E.

Chair of New Sections Committee



**AMERICAN SOCIETY OF HIGHWAY  
ENGINEERS**  
Public Relations Committee

DATE: April 24, 2004

LOCATION: Holiday Inn, Columbus, Ohio

ATTENDEES: Jean Zarger Tom Ziegler  
Richard Prentice Steven Tidwell  
Sandra Ivory

The meeting was held in the lounge of the hotel, and started at 4:00 p.m. Discussion centered on the ten item list, as submitted to the National Board. The committee agreed to proceed with the following:

As an action from the last meeting, a quote was received for the production of License Plate Frame with the ASHE Logo and web-site in raised white letters. This quote will be presented to the board with the intent to proceed with the purchase with the desire of distributing at the upcoming National Conference.

Advised the board that proposals/bids would be taken from professional Design Consultants for the support of defining the logo and advertising strategies. Publication support for booth graphics and Tri-Fold production would also be part of the proposal.

In attempts to get ASHE Logo more recognized, the committee suggested the inclusion/creation of a member decal as part of the membership package. This effective exposure tool has minimal cost impacts. In turn, the organization has the ability to touch each and every member.

Suggest that committee proceed with requesting LOI's for merchandising companies bid on providing an ASHE Store of Apparel and other logo items. This ASHE Store would be web based, with on-line ordering capabilities. Benefits would bring consistency in use of the logo and cost savings in "set-up" cost with logo and graphics being already on file with the selected provider. Some of the standard promotional items would be provided, such as: shirts, coffee cups, caps, pens, and key chains to name just a few. Based on proposals, a financial plan will follow.

Respectfully submitted, Steven J. Tidwell, Chairman, Public Relation Committee

Section Operating Manual Committee

**ASHE National**

**Section Operating Manual**

- ✓ Following revisions to Operating Manual were forwarded to Website Committee for posting.
  - ❖ Inserted revised Membership Application and-or Transfer Form and updated various documents within the Operating Manual referencing the application.
  - ❖ Revised Code of Ethics to reflect current ASHE Mission Statement.
  - ❖ Sent Sections annual informational letter and new Membership Application.
  - ❖ Inserted new Section Z entitled ASHE Website Guidelines & Procedures.

Submitted by Shirley Stuttler  
06-07-04

Society History Committee

**Society History Committee**

- ✓ History information has been received from: Altoona, Carolina Triangle, Central Florida, Central Ohio, Delaware Valley & Region 6, First State, Franklin, Harrisburg, Lake Erie, Southwest Penn, Triko Valley, Western Reserve, Pittsburgh and North Central New Jersey
- ✓ Placed previous Membership Application Form in the history files.

Submitted by Shirley Stuttler  
06-07-04

## President Assistant Report

### President's Assistant Report

- ✓ Notified National Officers/Directors of items needing addressed prior to June National Board Meeting.
- ✓ Assisted Bob Hochevar with changes to the National Website Frequently Asked Questions section.
- ✓ Contacted all Sections to obtain Section Secretary information for update on website Local Section Contact List.
- ✓ Notified National Regional Directors of information, still needing to be submitted by their respective Sections.
- ✓ Updated list of 'unresolved issues' and 'actions taken' lists by National Board.
- ✓ Prepared 2004-2005 Regional Director Coverage and 2004-2005 Committee Assignments.
- ✓ Updated responsibilities for National Officers/Directors and National Committees.

Respectively submitted,  
Shirley Stuttler  
06-07-04

[Technical/SCANNER Committee](#)

**SCANNER REPORT**

**June 20, 2004**

- SCANNER Management:
  - Jennifer Summers is Wanner Associate's SCANNER editor. She can be reached at 717-236-2050 or fax at 717-236-2046 or by email at [jennifer@wannerassoc.com](mailto:jennifer@wannerassoc.com)
  - The Wanner Contract for 2004/05 was fully executed and distributed on June 4, 2004.
- Spring 2004-2 Issue:
  - 24 page format.
  - There were 39 advertisers consisting of 2 full pages, 2 half page, 30 quarter page, 2 business card ads and 3 classified.
  - Maximum revenue this issue is \$8,650; collected to date \$2,250; receivable remains at \$6,400.
  - Mailing by mid June
- Summer 2004-3 Issue:
  - Articles due by June 30, 2004:
    - Carolina Piedmont
    - Clearfield
    - Harrisburg
    - North East Penn
    - Lake Erie
    - Southwest Penn
    - Chesapeake
    - Northwest Ohio
    - North Florida – National Conference Summary

Submitted by Robert Peda, P.E.

**AMERICAN SOCIETY OF HIGHWAY ENGINEERS  
NATIONAL WEBSITE COMMITTEE REPORT**

June 20, 2004

1. The updated Section Operating Manual was placed on the website.
2. The guidelines and procedures to link advertisers to the website and to place an advertisement on the website were completed and placed on the Consultant, Contractors and Suppliers page and in the Section Operating Manual. Currently, one company has a link on the website.
3. The guidelines for Section websites and the procedure to have a link on the National website are complete and in the Section Operating Manual.
4. The FAQ page has been revised.
5. A link was provided for online registration to the 2004 National conference.
6. The Local Sections page was updated.
7. Currently working with the following sections to provide a link on the National website: Franklin, Central Florida, Georgia and Greater Hampton Roads.
8. Committee is working on providing a Jobs Board on the website.

Submitted by:  
Robert A. Hochevar, PE  
National Website Committee Chair

# Membership Committee Report

June 20, 2004

## At-Large Membership

- Is there a need for an at-large membership or not? That is the question that has been posed. We are a grass roots organization that grows by word of mouth. We have to remember that at-large members may be the seed that germinates into the development of a new Section in their area.
- The committee is still developing this idea of an at-large membership. We heard the Board's comments at their last meeting and we will take them into consideration. I will present our thoughts and recommendations at the October Board Meeting.

## **Student Membership**

- In 2002-03 Mark Welker contacted all 34 of the ASHE Sections in an effort to understand the status of our student commitment.
  - 31 Sections (91%) responded to the poll.
    - 23 Sections (74%) offering some kind of annual scholarship.
    - 15 Sections (48%) have some type of student outreach program.
    - 2 Sections (1%) have a student chapter.
- At our April 24<sup>th</sup> Board Meeting, the National Directors were requested to ask their Regions the following questions:
  - Do they have any student membership or are they planning to have student membership?
    - If they do have student membership, how is it being handled (i.e. dues, meeting costs, etc.)?
  - Do they have any Student Chapters at a University and/or Technical College?
    - If they do, what is the name of the University and/or Technical College? What is the structure of the Student Chapter? How is monitored to ensure that it operates within the ASHE principles.
- As a follow-up to our request about student commitment, Shirley Stuttler contacted all 9 National Directors with an e-mail.
  - Only 13 (38%) responded to the poll.
  - The responses that we did receive were very similar to the earlier poll, with one exception. A number of Sections requested guidance from National on starting a Student Membership.
- Using the information from the polls, I will prepare a Student Membership write up for the Operating Manual.

## **CEU Training**

- I am scheduled to train Region 4 somewhere in the Harrisburg area, but I am still waiting for the date and training site to be finalized.
- Training our Regions/Sections is a requirement of IACET. The Regions/Sections need to realize that they must take the IACET Training Course before they can issue IACET accredited CEU's.
- Training was given, for the first time, at our National Conference. From now on, a CEU training course will be offered at our Conference. This will enable me to give a yearly review of the latest IACET requirements where any additions or changes will be noted.

Respectfully,

*R.S. Prentice*

Richard Prentice

Membership Chair

## **No Reports from the Following Committees**

Budget/Audit

Conference

Constitution/Bylaws

Ethics/Practice

Nominating

Operations Oversight